

**MEDIA RELEASE****Monday 1 February 2016****Young Melburnian Named Global Ethical Business Leader**

A rising star in the corporate social responsibility (CSR) world, Melbourne's Emerald Araiza will be recognised as one of the '100 Most Impactful Global CSR Leaders' at the World CSR Congress in Mumbai, India, later this month.

Judged by a diverse panel of global experts, the honour recognises Ms Araiza's tireless work as a passionate and committed advocate for social change at both a national and global level.

Since setting up the non-for-profit RedePYME in her early twenties, Ms Araiza, 34, has developed CSR strategies for manufacturing and technology companies including Helvex and DS PRIMA, and in May 2015, she co-founded the GoodBiz Network – an online platform for Australian CSR professionals to connect and share best practice ideas. She has developed CSR programs focussing on environmental education and water sustainability in addition to initiatives that have helped to improve housing conditions for marginalised communities in Mexico and Latin America..

She's currently leading a program at DS PRIMA that will contribute to the advancement of the Australian health care delivery through the use of technology.

Ms Araiza is looking forward to celebrating the 'Top 100' achievement with other international CSR leaders at the Congress event on World CSR Day, 18 February, where she will deliver a presentation focusing on CSR megatrends towards 2020 which include global inclusion and diversity, shared value creation, amongst others

"I'm looking forward to sharing my own ideas, as well as hearing from other CSR leaders about the exciting progress being made in the space, globally," Ms Araiza said.

Locally, Ms Araiza hopes her nomination will highlight the growing importance of CSR, and inspire future corporate leaders of Australia to make positive steps towards a sustainable future.

"Australia has the chance to become a global CSR leader with all the exciting initiatives and research emerging from passionate people in this space.

"I'm humbled to be honoured at this level by such prominent industry peers," she said.

The World CSR Congress will bring together over 1500 attendees from over 130 countries.

For more information about the congress, please visit:

<http://www.worldcsrcongress.com/>

- ENDS -

Media and interview enquiries:

Jenna Waite

03 9682 0259; 0477 173 491

[jenna@think-hq.com.au](mailto:jenna@think-hq.com.au)